



BOEN

Combining design, nature and comfort: new Herringbone T/G by BOEN

BOEN expands its 2-layer collection with the new Herringbone T/G parquet combining classic design and sustainable quality.

Press release, May 2025 – They have a saying in Norway, 'Borte bra, men hjemme best', meaning that being outside is good, but being at home is best. Inspired by the genuine character and high-quality workmanship of Nordic design, BOEN is bringing a new and exclusive product onto the market: the Herringbone T/G 10.5 x 137 parquet expands BOEN's 2-layer range with a format that offers modern living spaces a perfect balance of design, function and natural beauty.



Take off your shoes and enjoy walking barefoot on warm, natural wood at the end of a stressful day. The new Herringbone parquet by the Norwegian wooden floor brand BOEN specifically succeeds at conveying this welcoming sense of relaxation. The brushed surface highlights the lively grading of the wood, bringing an authentic piece of nature into your home, a safe haven to weather the storms of everyday life.



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Great freedom in design

Thanks to the balanced length of its planks, at 790 mm, a width of 137 mm, and only 10.5 mm in thickness, the new format lends itself excellently to being used in the classic herringbone pattern – although it can create innovative patterns, such as diagonal herringbone. Equipped with precision-made tongue-and-groove joints, this parquet is perfect for glued-down installation. Its low thickness makes the floor particularly suitable for renovations, and an ideal choice for use with underfloor heating.

Available in four natural colours – Transparent, White, Pale White, and Soft Brown – and in a variety of gradings, the new format enables customised design options that harmoniously complement a wide range of different living concepts. Three distinct surface treatments deliver effective protection and emphasise the wood's natural beauty.

Sustainability as a firm foundation

Like all BOEN products, the new Herringbone format is made of wood sourced from sustainably managed European forests. The top layer is made from high-quality oak, with a robust fir base layer, building a foundation for longevity and comfort. All floors by BOEN are low in emissions and help create a healthy room climate, with a piece of Norwegian nature for modern living that perfectly combines sustainability with design.

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Re-print free of charge/copy requested

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The warm Soft Brown colour of BOEN's new Herringbone T/G parquet floor adds cosiness and depth to the room. The parquet's natural grain balances perfectly with the clear, Nordic-inspired interiors, bringing calm to modern living concepts. Photo: BOEN

2

The herringbone pattern highlights the room's dynamic character, artfully bringing the authentic-wood floor into the foreground. This produces an exciting interplay of discreet design and comfortable cosiness. Photo: BOEN

3

In Pale White, the Herringbone T/G parquet is especially bright and smooth, setting the perfect tone for minimalist interiors and a balanced interplay of wood, lighting and space. Photo: BOEN

4

The white-coloured herringbone brings a breath of Nordic calm to the discreet design. The brushed surface highlights the structure of the wood, for a bright, friendly atmosphere. Photo: BOEN

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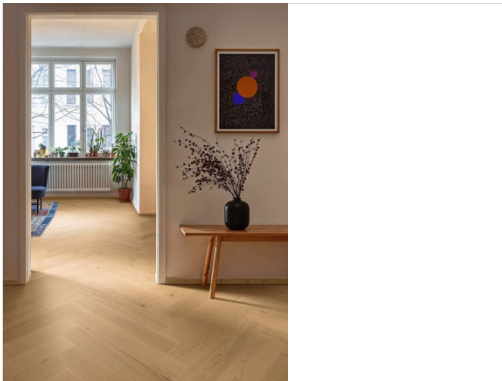
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Finely structured, refined and robust: the new Herringbone T/G parquet collection by BOEN bridges function and mood, creating lively spaces. BOEN also delivers skirting boards that match the new parquet collection. Photo: BOEN

6

Take a breath, receive a warm welcome and feel at home; the bright-coloured wooden floor brings light into the room, emphasising the timeless elegance of modern living environments. Photo: BOEN

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