

PRESS RELEASE, SEPTEMBER 2023

Nordic Swan Ecolabel on all lacquered hardwood flooring in oak and ash from BOEN

BOEN has now been certified with the Nordic Swan Ecolabel on all lacquered products in oak and ash. The Nordic Swan Ecolabel is one of the world's strictest and most ambitious environmental certifications.

"We work consciously to ensure that our products are of the best quality – with the consumer and the environment in mind. It is therefore very important that we fulfil the requirements of the Nordic Swan Ecolabel, both for ourselves and for the consumer.", says Jan Nielsen, Sales Director at BOEN Scandinavia.

The Nordic Swan Ecolabel is the Nordic region's official environmental label, established by the authorities to provide consumers and buyers with credible environmental information. All lacquered products in oak and ash, manufactured in Lithuania and Croatia, have met the Nordic Swan Ecolabel's requirements for the raw materials, the production process, and the finished product. Among other things, the Nordic Swan Ecolabel has some of the world's strictest requirements for chemical use. This reduces the risk of harmful emissions in the indoor environment, making the parquet a good choice for health as well.

"It's a long way from the tree in the forest to dancing on the parquet. The Nordic Swan Ecolabel sets requirements for the entire distance, and it is demanding to fulfil all the criteria. But BOEN has succeeded, which has increased the range of high-quality parquet flooring that is also a good environmental choice.", says Cathrine Pia Lund, CEO of the Nordic Swan Ecolabel.

BOEN products rely on a natural material, and it is essential that production is gentle on nature. The Nordic Swan Ecolabel requires the use of certified wood from sustainable forestry. At least 60–70% of the raw materials in a floor that has the Nordic Swan Ecolabel must be renewable or recyclable, with at least 50% of all raw materials coming from forestry certified under the FSC® or PEFC® schemes. This helps to prevent deforestation and to contribute to more sustainable forest management.

BOEN has roots and experience dating back 350 years, and a very good knowledge of wood.

"Every tree and every piece of wood is unique. We consider it a privilege to be able to make parquet flooring from this versatile natural product. We take care of what we get from nature with respect and love, and it is therefore a great pleasure for us to

have the Nordic Swan Ecolabel as a confirmation of our work.", concludes Jan Nielsen, Sales Director at BOEN Scandinavia.

Facts:

A floor with Nordic Swan Ecolabel:

- High proportion of renewable or recyclable material
- Meets strict requirements for chemicals that can harm health and the environment
- Guarantees low emissions and a good indoor environment
- Energy-efficient production
- Durable

Nordic Swan Ecolabel:

The Nordic Swan Ecolabel is the official ecolabel in the Nordic region, established by the authorities to provide consumers and purchasers with credible environmental information. The Nordic Swan Ecolabel is a holistic labelling scheme that assesses all relevant environmental issues in the life cycle. Only goods and services that fulfil our ambitious requirements for climate, chemicals, biodiversity, and circular economy are certified. In this way, the Nordic Swan Ecolabel makes it easy to make more environmentally friendly choices.



For more information, visit boen.com

About BOEN

BOEN is a European developer, manufacturer, and supplier of high-quality multi-layer premium parquet. Its combination of Norwegian origin and experience with craftsmanship makes BOEN's products unique on the international market. BOEN offers a large variety of top-quality surface treatments, wood types, designs, and formats to suit all styles. Committed to being a trustworthy, competent, and reliable partner for its clients, BOEN delivers its products to over 50 countries across four continents. In addition to its manufacturing plants in Lithuania, Croatia, and Switzerland, BOEN has its own sales offices in Norway, Germany, Lithuania, the UK, France, Poland, Sweden, Denmark, Asia, and the US, with a large network of partners in many countries.

BOEN is a part of Bauwerk Group, which in addition to BOEN, owns Bauwerk Parkett and Somerset Hardwood Flooring. With a turnover of CHF 380 million (2022) and some 1,900 employees, the company is a leader in the parquet industry. The head administrative office for the group is located in St. Margrethen, Switzerland.