



LIVE PURE

- Innovative surface technology
- Appearance like sanded raw wood
- High wear resistance
- Low-maintenance surface
- High UV stability



What is Live Pure?

An innovative new surface finish technology that gives BOEN floors an untreated and completely natural look and that keeps the natural colour over time.

Why should I choose Live Pure?

In today's design world there is a strong focus on natural materials and surfaces. With the introduction of Live Pure, we provide the opportunity to choose flooring that preserves the naturalness of wood, without compromising on resistance against dirt and liquids, for example.

How does it work?

Thanks to a special treatment applied to the surface, Live Pure is a system that protects the floor from dust, dirt, liquids and chemical agents, while at the same time appearing, looking and feeling like

untreated or sanded raw wood. It also has a higher UV stability than standard lacquers and oils.

What are my options?

There is a wide choice of format for Live Pure surfaces. The choice is yours, from our 2-layer products such as Finesse and Maxi to our 3-layer products in Longstrip or Plank formats in 138, 181 and 209mm widths.

What about the environment?

BOEN places considerable emphasis on protecting the environment during all phases of production. None of our lacquer or oil treatments emit gases which are harmful to humans or the environment; this of course also includes our Live Pure lacquer, which is water-based.



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FIND THE FLOOR OF YOUR DREAMS

You can experience the impression created by your chosen floor in our digital showroom at www.boen.com/products

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YOUR STYLE. YOUR FLOOR.



KEEP IT NATURAL

BOEN Live Pure



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A MOST NATURAL SURFACE

BOEN celebrates the growing trend for natural materials by offering You Live Pure, an innovative surface finish that brings your home even closer to nature.

Light, pure and completely natural – the current interior trends increasingly focus on materials that are authentic and can tell a story.

Authentic look like untreated wood

BOEN's new surface treatment Live Pure brings us closer to nature, by making use of new technology. Live Pure is an ultra-matt surface that enhances the warmth and natural beauty of untreated wood in terms of colour, grain and touch.

High resistance against wear and tear

A hardwood floor with Live Pure finish conveys the impression of freshly sawn wood in its natural state. The surface looks naturally light and preserves the naturalness of the wood – and is highly resistant at the same time.

Find your perfect floor

The perfect floor is an integral part of a home, and almost a piece of furniture in itself. It becomes a frame for your life and your personal taste; beautiful to look at, naturally warm and strong enough to resist the challenges of daily use. A floor with the Live Pure surface is such a floor.

WHAT'S YOUR STYLE?

At BOEN we have defined four major style groups: PURE NORDIC, CLASSIC ELEGANCE, MODERN RUSTIC and URBAN CONTRAST – lasting styles with clear historical references.

- N** PURE NORDIC **R** MODERN RUSTIC
- U** URBAN CONTRAST **C** CLASSIC ELEGANCE

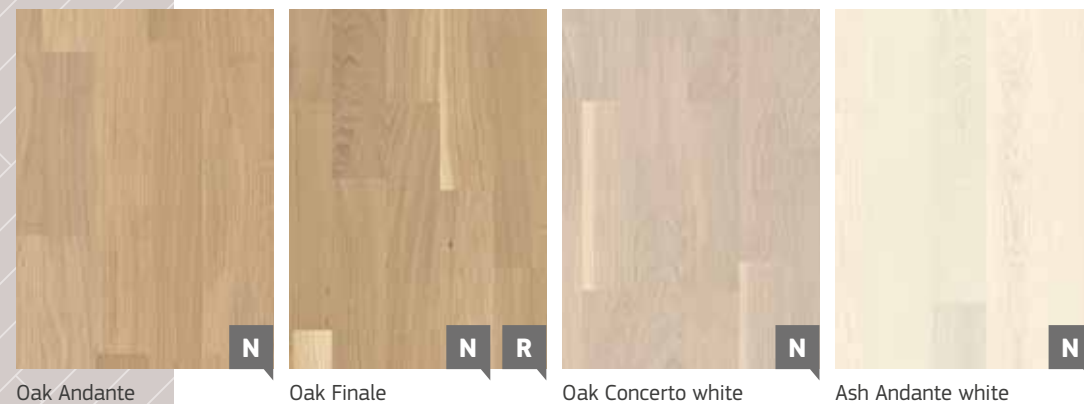
The floor is the largest piece of furniture in your home. It therefore plays an integral part in creating a consistent interior style.

We at BOEN have made a commitment to make it easier for you to find the floor that suits your style – and your personality. Read more at boen.com.

Longstrip range



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AS PURE AND CLEAR AS UNTREATED WOOD

This is the special attribute of our surface finish Live Pure. Live Pure protects the wood thanks to a special treatment applied to the surface which leaves the look of the hardwood floor as natural as untreated wood.



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An open-room solution with spacious windows unites nature and interior!



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The warm Walnut complements the earthy colour trends which are currently very common.



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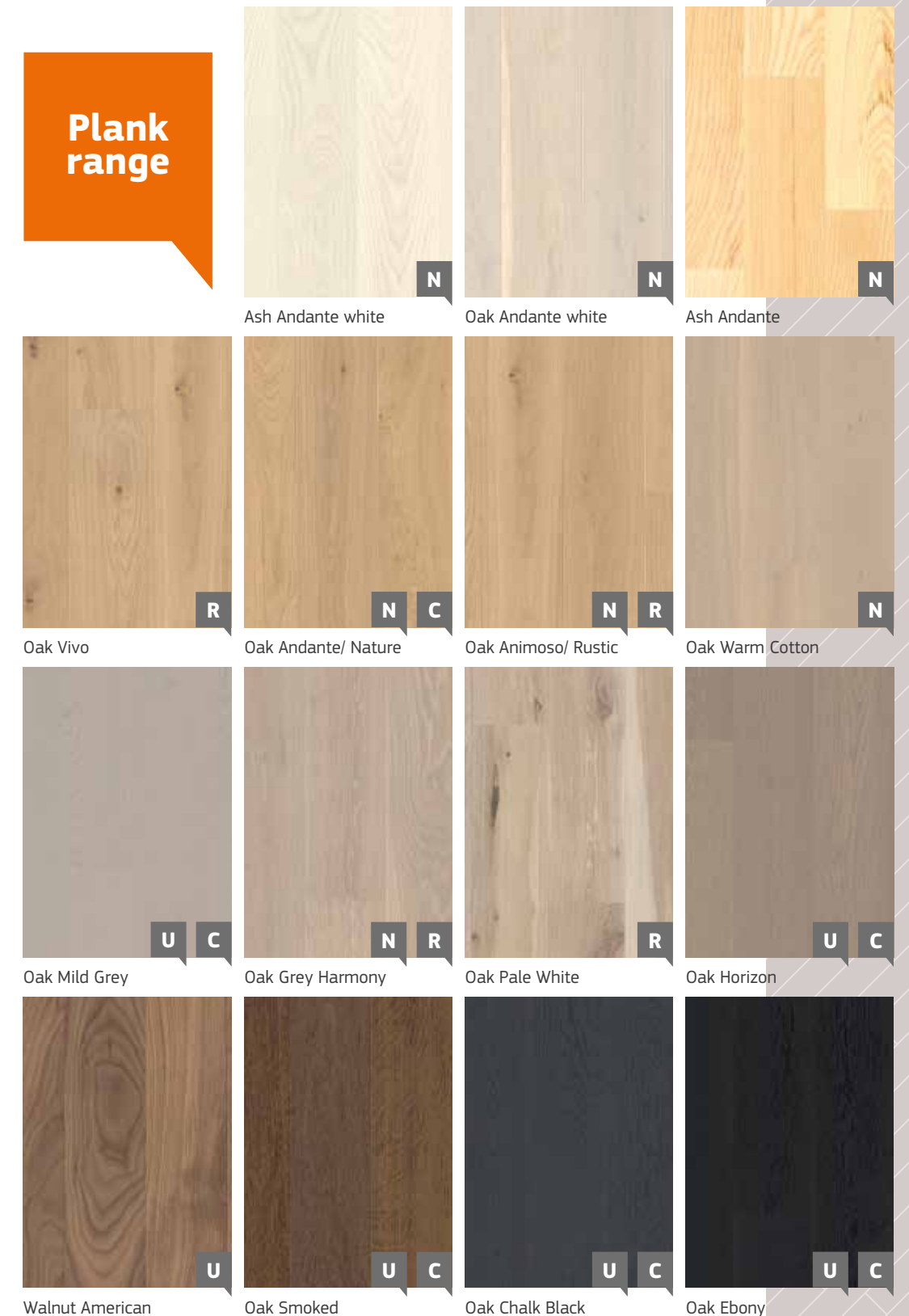
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This floor is barely a light whisper and rooted in the Nordic design



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Plank range



Floor | 1: Ash white, Plank | 2: Oak Andante white, Plank Castle | 3: Oak Concerto white, Longstrip | 4: Ash Andante, Plank | 5: Oak Ebony, Plank Castle | 6: Walnut American, Plank | 7: Oak Warm Cotton, Plank Castle | 8: Oak Horizon, Plank Castle